



مبادرات محمد بن راشد آل مكتوم العالمية
Mohammed Bin Rashid
Al Maktoum Global Initiatives



جائزة محمد بن راشد آل مكتوم للإبداع الرياضي
Mohammed Bin Rashid Al Maktoum
Creative Sports Award

10th Edition 2018 Guidelines for the Technical Regulations Local and Arab Levels

Publication Series of the Award (53)



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Introduction

The Award is based on the concept and philosophy of our first creative sportsman H.H. Sheikh Mohammed Bin Rashid Al Maktoum, Vice President & Prime Minister of the United Arab Emirates and Ruler of Dubai, (May God protect him) who believes in creativity as a mental capacity through which innovators can challenge obstacles, solve problems and conceptualize ideas in an exceptional manner. In this regard, H.H. once said:

"If you ever face a challenge that needs a solution or making a decision, you have two choices: Either you emulate a previously known idea, or initiate your creative and mental capabilities to develop a new idea and frame work."

The Award is intended to be an important leverage for sports creativity in the UAE and the Arab world. It is whether for Individuals, Groups and Institutes which contributed to the sports development by honoring and encouraging them to accomplish yet further creative achievements.

The Award puts emphasis on our wise leadership's awareness of the cultural role, that sports play in promoting societies by instilling the spirit of success and fair competition among Individuals, Groups and Organizations. It also features the role of sports in advocating rapprochement and co-existence among nations so that supreme objectives can be achieved. It is for these specific reasons that the Award was born for all Arabs and for the whole world.

The Award continues in its 10th Edition 2018, to honor creative Athletes on the local and Arab level, under its three categories; Individual Sports Creativity, Group Sports Creativity and Corporate Sports Creativity.

On this occasion, the Mohammed Bin Rashid Al Maktoum Creative Sports Award is honored to invite Individuals, Groups and Institutions in the UAE, Arab countries and International Sports Federations, showing creativity in their works and whose accomplishments are deemed as a model that contributes in establishing human creativity in sports. They are invited to participate with their distinguished creative works to compete for the Award 10th Edition. It is important to consider the rules and regulations for nomination specified as per the provisions of the present Technical Regulations.

Wishing all participants the best of luck!

Sincerely,
Secretary General of the Award

Article 1 Guidelines Objectives

- 1.1 Clarifying the key concepts of the Award
- 1.2 Outlining the general guidelines
- 1.3 Identify the nomination procedures that should be followed
- 1.4 Explaining stages and how to apply for the Award

Article 2 Guidelines Concepts and Definitions

2.1 Individual and Groups Sports Creativity

Creative works accomplished completely or partially by groups or individuals such as players, coaches, administrators and referees in a sports group based on principles and rules set forth by International Federations under the umbrella of the International Olympic Committee in order to achieve excellence, entertainment, thrill, and excitement.

2.2 Sports Intellectual Innovations

Innovations endeavors and ideas that have contributed in developing sports, have been applied in the field (such as inventions or innovations), approved by competent local or international organizations.

2.3 Sports Institutions

All the bodies, organizations and associations working in one of the sports areas or associated directly/indirectly under the framework in light of respect for agreements, laws and regulations in the sports field at the local and international level.

2.4 Creative Sports Initiative

As per the MBRCSA Definition "advanced thoughts or ideas that make the needed change, throughout executive plans, projects that have measurable outcomes in a limited period of time.

2.5 Standards of differentiation

A set of factors, indicators and variables related to the creative work to which the Arbitration Committee refers when the arbitration grades are equal and include the following:

- Cultural and social context
- Added Value
- Challenges

Article 3 Candidates General Ethics and Values

It is preferred that each candidate possesses the following ethical standards:

- Commitment to the rules
- Dealing with colleagues with respect, courtesy and integrity
- Working according to the highest levels of the professional work
- Respect of participant's human rights
- Respect for laws and accountability in case of violation
- Commitment to providing the best results before, during and after the activity
- Refraining from harming others, either with words or actions
- Undertaking required security and safety measures
- Understanding and full adoption of the social responsibility
- The organization's issuing of moral codes

Article 4 Guidelines for the Individual Creativity Category

Sports Individual Creativity:

It is intended to encourage individuals whether they are (players, coaches, administrators, or referees) who have accomplished sports achievements, innovations, or sports outcomes whether it is on the local, Arab or international level, within Sports which is based on individual competitions. As individuals compete together as per the principles and rules set by International Federations under the umbrella of the International Olympic Committee in order to achieve excellence and entertainment.

4.1 Player - Sports Individual Creativity

It is the creative accomplishments achieved by a player in the individual sports on the local, Arab or International level; it should be unique in association with other achievements in the same competition or others.

4.2 Coach - Sports Individual Creativity

The starring role of the coach in training a player or a team whether it is on the local, Arab or International level and contributing in a significant and effective way to the player or the team accomplishment of an extraordinary sports achievement.

4.3 Administrator - Sports Individual Creativity

The administrator's involvement in supervising all executive process related to the player, team or institution participation on the local, Arab or international level, and contributing effectively and influentially in achieving outstanding sports achievements.

4.4 Referee - Sports Individual Creativity

The referee partaking in a competition or managing a number of matches/ championships in an effective and momentous way that leads to success and peculiarity of the event in comparison to his contemporaries on the Local, Arab or International level.

Required Documents For The Electronic Registration Form:

- Official recommendation letter from the related association, and it should be attached with the application form in case of personal registration
- Recent Personal Photo (high resolution)
- Curriculum vitae
- Qualifications Certificates
- Passport photocopy
- Social media links
- Supporting documents about the creative work (in case of multi achievements, please attach documents as separate files for each)
- Supporting videos about the creative work (5 mins maximum)
- Other documents related
- Nominee commitment & acceptance of the arbitration results

Article 5 Guidelines For The Group Creativity Category

Sports Group Creativity Means:

5.1 Sports Achievements:

It is the achievements done by the sports teams in one of the team competitions recognized by an official sports organization or sports union at the local, Arab or International level, wherever the achievement or creative work should be achieved under the umbrella of a club, federation, Olympic committee or official body.

5.2 Innovations & Inventions

Projects presented by a group of individuals and recognized by an official body approved and implemented or applied in one of the areas of sports work and had a prominent role in the development of sports movement.

Required Documents For The Electronic Registration Form

- Official recommendation letter from the related association and it should be attached with the application form in case of personal registration.
- Recent Photo (high resolution)
- Curriculum vitae
- Qualifications Certificates
- Passport photocopy
- Social media links
- Supporting documents about the creative work. (in case of multi achievements, please attach documents as separate files for each)
- Supporting videos about the creative work (5 mins maximum)
- Other documents related
- Nominee commitment & acceptance of the arbitration results

Article 6 Guidelines for the Best Initiative in Corporate Creativity Category

Theme of Competition “Empowerment of Youth in the Sports Field” for local and Arab organizations.

6.1 Institutional Achievement:

Initiatives, programs and projects carried out by the institution in different areas of work that enables it to achieve its mission and strategic objectives so that, this work has the features associated with creativity (uniqueness, scarcity, difficulty/ non- repetitive, unprecedented).

6.2 Creative Initiatives:

Structural rules that uses planning to achieve outputs that take the lead and inspire the initiative in one of the zones related to the nature of its work and serve its strategic objectives.

Required Documents For The Electronic Registration Form

1. Official recommendation letter from the relevant association
2. Brief about the organization
3. Logo of the organization (high resolution)
4. Trade license (copy)
5. Social media links related
6. Supporting documents about the creative work for each Criterion (Planning, Implementation and results)
7. Supporting videos about the creative work (5 mins maximum)
8. Other documents related
9. Nominee commitment & acceptance of the arbitration results

Procedures to apply for the Individual, Groups and Organizations Categories

1. Visit the Award website: www.mbrawards.ae
2. Register to create an account by filling basic informations needed, then you will get a user name and a password to be able to access the Award website.
3. For the sports organizations, they have to create an account and nominate (individuals, teams and the organization itself), they have to attach a letter to authorize one or two persons to be responsible for the nomination process.
4. Fill in the electronic nomination form and attach all the supporting documents needed.
5. For any inquiries, to contact the General Secretariat Office of the Award.

How to fill in a Nomination Form

Example of Application Form for Sports Individual Achievements

Nominee Status	<input checked="" type="checkbox"/>	Sportsman	<input type="checkbox"/>	Coach	<input type="checkbox"/>	Referee	<input type="checkbox"/>	Administrator
Creativity Type	<input checked="" type="checkbox"/>	Sports Achievement	<input type="checkbox"/>	Invention / Innovation	<input type="checkbox"/>	Scientific Production		

1. Basic Information

1	Applicant full name in Arabic	The name of the nominee (four segments in Arabic Language)							
2	Applicant full name in English	The name of the nominee (four segments in English Language)							
3	Gender	<input checked="" type="checkbox"/>	Male		<input type="checkbox"/>	Female			
4	Type	<input checked="" type="checkbox"/>	Abled		<input type="checkbox"/>	People of determination			
5	Age	<input checked="" type="checkbox"/>	Adult		<input type="checkbox"/>	Young	<input type="checkbox"/>	Juniors	
6	Qualification	<input checked="" type="checkbox"/>	Qualified (choose from below)			<input type="checkbox"/>	NON-QUALIFIED		
		<input type="checkbox"/>	Primary	<input type="checkbox"/>	Preparatory	<input type="checkbox"/>	Secondary		
		<input checked="" type="checkbox"/>	Diploma	<input type="checkbox"/>	Masters	<input type="checkbox"/>	Ph.D.		
7	Date of Birth	The date of birth of the candidate (day, month, and year)							
8	Country	United Arab Emirates							
9	P.O. Box								
10	E-mail								
11	Phone No.								
12	Fax No.								
13	Mobile No.								
14	Sports Institution [the nominee belongs to]	The relevant sports organization (club, federation, etc)							
15	Nomination Officer	Name							
		Mobile No.							
		Email							

2. Sports Individual Creativity Information

1	Accomplishment Title
Unprecedented Sports achievement, achieved during one of the international accredited competitions recognized by IOC	

2	Accomplishment Description										
#	Event Name	The Host Country	Date		Sport	Competition Type	Achievement/ Sequence	Creative Work Level	The Giving Institution	Remarks	
			To	From							
1	World Swimming Championship	United Arab Emirates	01-09-2017	15-09-2017	swimming	100m Free Style	Gold Medal	International	ISF	Attach Supporting Documents	
2											
3											
4											

Further explanation

It is an achievement done during the World Swimming Championship, held in

3	Accomplishment Features	
	Clarifications	
√	Unprecedented	You should mention more than one feature for the accomplishment, mark and clarify that in the right place.
<input type="checkbox"/>	Unique / Innovative	
<input type="checkbox"/>	Genuine	
<input type="checkbox"/>	Difficult to be repeated	
<input type="checkbox"/>	Well-known	
<input type="checkbox"/>	Benefit	
<input type="checkbox"/>	Impact	

3. Factors related to the creative Person

1	Accomplishment Media Impact			
	√	Journals	<input type="checkbox"/>	Sports Magazines
	√	T.V	√	Radio
	<input type="checkbox"/>	Websites (internet, social media)		
• Attach documents				
• Point out the related websites				

Overall, the sports achievement should be:

1. Related to the sports field.
2. Have clear outputs such as (break a world record- ranked as a first place in a world championship, won a gold medal, etc...)
3. Unprecedented.
4. Be officially registered and classified by accredited authorities according to recognized international standards
5. Applied in one of the sports fields under the supervision of an accredited sports authority on the national, continental, or international level (Official sports institute, Sports federation, or Olympic committee) during the time limit of the Award from 1st September 2017 until 31st August 2018.
6. Have an added value to the sports sector.

Example of Application Form for Individual Achievement [Intellectual Creativity]

Nominee Status	<input type="checkbox"/>	Athlete	<input type="checkbox"/>	Coach	<input checked="" type="checkbox"/>	Referee	<input type="checkbox"/>	Administrator
Creativity Type	<input type="checkbox"/>	Sports Achievement	<input type="checkbox"/>	Invention / Innovation	<input type="checkbox"/>	Scientific Research		

1. Basic Information

1	Applicant full name in Arabic	يتم وضع إسم المترشح من أربعة مقاطع باللغة العربية						
2	Applicant full name in English	يتم وضع إسم المترشح من أربعة مقاطع باللغة الإنجليزية						
3	Gender	<input checked="" type="checkbox"/>	Male	<input type="checkbox"/>	Female			
4	Type	<input checked="" type="checkbox"/>	Abled	<input type="checkbox"/>	People of Setermination			
5	Age	<input checked="" type="checkbox"/>	Adult	<input type="checkbox"/>	Young	<input type="checkbox"/>	Juniors	
6	Qualification	<input checked="" type="checkbox"/>	Qualified (choose from below)			<input type="checkbox"/>	Non-qualified	
		<input type="checkbox"/>	Primary	<input type="checkbox"/>	Preparatory	<input type="checkbox"/>	Secondary	
		<input type="checkbox"/>	Diploma	<input checked="" type="checkbox"/>	Masters	<input type="checkbox"/>	Ph.D.	
7	Date of Birth	The date of birth of the nominee (day, month, year)						
8	Country	United Arab Emirates						
9	P.O. Box							
10	E-mail							
11	Phone No.							
12	Fax No.							
13	Mobile No.							
14	Sports organization [the nominee belongs to]	The relevant sports organization (club, federation, etc)						
15	Nomination Officer	Name						
		Mobile No.						
		Email						

2. Accomplishment Information

1	Accomplishment Title	
A wireless device to communicate between the main referee and the support team in the control room to determine the infiltration and goals during the match...		

2	Creative work description	
1	Goals	The desired objectives of creative work such as: determining the validity of the goals in the football game.
2	Outcomes	The identification of the output of the productive process for creative work, which already done.
3	Impact and sustainability	Mean the ability to maintain the selected mode for creative work which has been done.
4	Targeted Persons	The administrators and Referees.
Further explanation		

3	Accomplishment Recognition				
<input type="checkbox"/>	Local	√	International	<input type="checkbox"/>	Non- recognized

- Attach documents

4	Accomplishment Implementation								
<input type="checkbox"/>	International	<input type="checkbox"/>	Continental	√	Arab	<input type="checkbox"/>	Local	<input type="checkbox"/>	Un applied

- Attach documents

5	Accomplishment features	
	Explanations	
<input type="checkbox"/>	Unprecedented	You should mention more than one feature for the accomplishment, mark and clarify that in the right place.
√	Unique/Innovative	
<input type="checkbox"/>	Genuine	
<input type="checkbox"/>	Difficult to be repeated	
<input type="checkbox"/>	Distinguished	
<input type="checkbox"/>	Benefit	
<input type="checkbox"/>	Impact	

3. Factors related to the creative Person

1	Accomplishment Media Impact			
	√	Journals	√	Sports Magazines
	<input type="checkbox"/>	T.V	<input type="checkbox"/>	Radio
	<input type="checkbox"/>	Websites (internet, social media)		
<ul style="list-style-type: none"> • Attach documents • Point out the related websites 				

Overall, the sports achievement should be

1. Related to the sports field.
2. Have clear outputs such as (device or a tool, etc...).
3. Unique.
4. Be officially registered and classified by accredited authorities according to recognized international standards.
5. Applied in one of the sports fields under the supervision of an accredited sports authority on the national, continental, or international level (Official sports institute, Sports federation, or Olympic committee).
6. Have an added value to the sports sector.

Example of Application Form for the Teams Sports Category [Sports Achievements]

Nominee Status	<input checked="" type="checkbox"/>	Sports Team	<input type="checkbox"/>	Research Team	<input type="checkbox"/>	Innovation & Invention Team
Creativity Type	<input checked="" type="checkbox"/>	Sportsman Achievement	<input type="checkbox"/>	Invention / Innovation	<input type="checkbox"/>	Scientific Production

1. Basic Information

1	Team's Name in English	The name of the team in Arabic Language					
2	Team's Name in Arabic	The name of the team in English Language					
3	Gender	<input checked="" type="checkbox"/>	Male	<input type="checkbox"/>	Female		
4	Type	<input checked="" type="checkbox"/>	Abled	<input type="checkbox"/>	People of determination		
5	Age	<input type="checkbox"/>	Adult	<input checked="" type="checkbox"/>	Young	<input type="checkbox"/>	Juniors
6	Country	Country of the team					
7	P.O. Box						
8	E-mail						
9	Phone No.						
10	Fax No.						
11	Mobile No.						
12	Sports Institution [the nominee belongs to]	The relevant club or federation for the team					
13	Nomination Officer	Name					
		Mobile No.					
		Email					

2. Accomplishment information

1	Accomplishment title
Won the continental youth championship three times in row for example	

2	Accomplishment Description										
#	Event Name	The Host Country	Date		Sport	Competition Type	Achievement/ Sequence	Creative Work Level	The Giving Institution	Remarks	
			To	From							
1	Asia Basketball Championship For Youth	China	01-10-2017	09-10-2017	Basketball	Youth	Gold Medal	Continental	ABF	Attach Documents	
2											
Further explanation											
This championship held in the This is considered the first achievement of its kind for the Arab world, where no Arab country has achieved a continental championship for three times in row in team sports in general and basketball in particular.											

3	Accomplishment features	
	Clarifications	
✓	Unprecedented	You should mention more than one feature for the accomplishment, mark and clarify that in the right place. then explained in the place of the Ad Hoc Group. For example: if you choose unprecedented and difficult to be repeated, here you have to explain how it is the first time to be achieved on the local level or Arab level as well as it is difficult be repeated.
<input type="checkbox"/>	Unique / Innovative	
<input type="checkbox"/>	Genuine	
<input type="checkbox"/>	Difficult to be repeated	
<input type="checkbox"/>	Distinguished	
<input type="checkbox"/>	Benefit	
<input type="checkbox"/>	Impact	

3. Factors related to the candidate

1	Media Impact			
	√	Journals	<input type="checkbox"/>	Sports Magazines
	√	T.V.	<input type="checkbox"/>	Radio
	√	Websites (internet, social media)		

- Attach documents
- List related websites

Example of Application Form for the Teams Sports Category [Intellectual Creativity]

Nominee Status	<input type="checkbox"/>	Sports Team	<input type="checkbox"/>	Research Team	√	Innovation / Invention Team
Creativity Type	<input type="checkbox"/>	Sports achievement	√	Invention / Innovation	<input type="checkbox"/>	Scientific Research

1. Basic Information

1	Team's Name in English	The name of the team in Arabic Language					
2	Team's Name in Arabic	The name of the team in English Language					
3	Gender	<input type="checkbox"/>	Male	√	Female		
4	Type	√	Abled	<input type="checkbox"/>	People of determination		
5	Age	√	Adult	<input type="checkbox"/>	Young	<input type="checkbox"/>	Juniors
6	Country	Name of the team's country					
7	P.O. Box						
8	E-mail						
9	Phone No.						
10	Fax No.						
11	Mobile No.						
12	Sports Organization [the nominee belongs to]	The relevant club or federation for the team					
13	Nomination Officer	Name					
		Mobile No.					
		Email					

2. Accomplishment Information

1	Accomplishment Title
The invention of a portable device to measure the fats percentage in the body by magnetic resonance	

2	Creative Work Description	
√	Objectives	The desired objectives of creative work such as: measurement of the fats in the body (Body Max Index)
<input type="checkbox"/>	Outcomes	Pointing out the outputs of the creative work
<input type="checkbox"/>	Impact and Sustainability	Mean the ability to sustain the approach for creative work
<input type="checkbox"/>	Targets	Players

Further explanation	

3	Accomplishment Recognition				
<input type="checkbox"/>	Local	√	International	<input type="checkbox"/>	Non- recognized

- [Attach documents]

4	Accomplishment Implementation								
√	Interna- tional	<input type="checkbox"/>	Continental	<input type="checkbox"/>	Arab	<input type="checkbox"/>	Local	<input type="checkbox"/>	Non-rec- ognized

- [Attach documents]

5	Accomplishment Features	
	Clarifications	
<input type="checkbox"/>	Unprecedented	
√	Unique / Innovative	You have to select more than one feature then explain that in the right place
<input type="checkbox"/>	Genuine	
<input type="checkbox"/>	Difficult to be repeated	
<input type="checkbox"/>	Distinguished	
<input type="checkbox"/>	Benefit	
<input type="checkbox"/>	Impact	

3. Factors related to the candidate

1	Creativity work / Media echo			
	√	Journals	√	Sports Magazines
	<input type="checkbox"/>	T.V.	<input type="checkbox"/>	Radio
	<input type="checkbox"/>	Websites (internet, social media)		
<ul style="list-style-type: none"> • Attach documents • List related websites 				

Creative work data in general, a sports creative achievement should:

1. Be linked to the sports field.
2. Have clear outputs such as a device or tool for a team or group, etc...
3. Be original and not derived.
4. Be officially registered at approved bodies and considered as an achievement by specialized authorities according to accredited international standards.
5. Be executed or applied in one of the sports fields under the supervision of an accredited sports authority on the national, continental, or international level (Official sports institute, Sports Federation, or Olympic Committee).
6. Have enriched the sports movement.

Example of Application Form for the Sports Institute

The best sports initiative in “Empowerment of Youth in Sports Field “for the local and Arab Sports organizations besides other institutions.

1. Basic Information

1	Name of the Sports Institution	Name of the team in English						
2	Date of establishing							
3	Country							
4	Type of Institution							
5	<input type="checkbox"/>	Government	✓	Community Organization	<input type="checkbox"/>	Private	<input type="checkbox"/>	Other
	<input type="checkbox"/>	National Olympic/ Paralympic Committee	✓	National sport Federation				
	<input type="checkbox"/>	Athletic Club	<input type="checkbox"/>	Sports Counseling Agency				
	<input type="checkbox"/>	Media Institution	<input type="checkbox"/>	Sports Medicine Institution				
	<input type="checkbox"/>	Sporting Sciences Colleges, Institutes and Departments	Please specify					
	<input type="checkbox"/>	Other	Please specify					
6	Mailing Address							
7	Email							
8	Telephone (including country and city codes)							
9	Nomination officer	Name						
		Telephone						
		Email						
10	Fax							
11	Institution website							

2. The Creative Achievement of the Institution

Sports Creative Initiative to “Empowerment of Youth in the Sports Field” for Local and Arab Sports Organizations.

1	Title of the innovative achievement	Smart app to encourage youth to practice sports, it is an electronic system
2	Description of the accomplishment	
Smart app to encourage youth to practice sports, it is an electronic system		

3	Creative Features	
	Clarifications	
√	Unprecedented	You have to select more than one features for the creative work through marking and explaining that in the right place
<input type="checkbox"/>	Unique / Innovative	
<input type="checkbox"/>	Genuine	
<input type="checkbox"/>	Difficult to be repeated	
<input type="checkbox"/>	Distinguished	
<input type="checkbox"/>	Benefit	
<input type="checkbox"/>	Impact	

4	Criteria for Best Initiative for a local or Arab Organization under the theme; "Empowerment of Youth in the Sports Field"
First: Planning 20%	<p>1. Initiative Creation</p>
	<p>Criterion shall be explained and all supporting documents shall be provided, including the following:</p> <ul style="list-style-type: none"> • To have achievability studies. • Supporting evidences of the creative elements availability and the innovative aspects of the initiative. • Pioneering experiments and best practices, to make the best use in adopting the initiative.
	<p>2. Objectives of the Initiative</p>
	<p>Criterion shall be explained and all supporting documents shall be provided, including the following:</p> <ul style="list-style-type: none"> • Vision of the initiative. • The basis of assessing the requirements that serve objectives. • Objectives are related to the organization's strategic plan. • Clear and measurable objectives. • The Initiative and government objectives are aligned.
	<p>3. Study and analyze the factors influencing the initiative and its success factors.</p>
<p>Criterion shall be explained and all supporting documents shall be provided, including the following:</p> <ul style="list-style-type: none"> • Detailed analytical studies to define the internal, external factors affecting the initiative as well as its influence. • The outputs of these studies as an input to the initiative's implementation plan. • Internal and external individuals affected and effected by the initiative. • Necessary resources for implementing the initiative as well other factors. 	
<p>4. Commitment of the leadership and all related individuals with the initiative.</p>	
<p>Criterion shall be explained and all supporting documents shall be provided, including the following:</p> <ul style="list-style-type: none"> • Real contribution of the leadership and other relevant groups in the planning and development of the initiative systems • The necessary support for the initiative by the leadership for financial, human, technical, intellectual, and other resources. 	

First: Planning 20%	5. The initiative implementation plan and performance indicators for follow-up and evaluation.
	Criterion shall be explained and all supporting documents shall be provided, including the following: <ul style="list-style-type: none"> • Implementing the initiative in accordance with an integrated implementation plan, including the activities and stages of implementation, defined by a timetable and the implementation responsibility. • Work teams needed to implement the initiative and defining its tasks and authorities. • KPI's to follow up the implementation of the initiative plan.
	6. Risk Management
	Criterion shall be explained and all supporting documents shall be provided, including the following: <ul style="list-style-type: none"> • Identify the probable internal and external risks affecting the implementation of the initiative and achievement of its objectives. • Risk analysis and identify the proportion of occurrence probability, and to what extent it can affect the initiative. • Alternative plans and scenarios to face risks and minimize their impact on the initiative.
	7. Communication and Contact Plan
	Criterion shall be explained and all supporting documents shall be provided, including the following: <ul style="list-style-type: none"> • Strategic partners. • Targeted Categories. • Communication and contact plan with those concerned with implementing the initiative.

Second:
Implementation 20%

1. Resource Management

Criterion shall be explained and all supporting documents shall be provided, including the following:

- Human Resources concerned with the Initiative.
- Financial resources approved for the Initiative.
- Technical resources to increase the Initiative implementation efficiency.
- Intellectual resources to increase the Initiative implementation efficiency and sustainability.

2. Control Systems

Criterion shall be explained and all supporting documents shall be provided, including the following:

- An integrated system for corporate governance.
- An applied System for the financial performance efficiency.
- Internal and external control system.
- An applied System + specialized sectors with the technical control process.
- An applied System for information governance and security.
- An applied System for giving permissions for the financial, administrative, and technical Authorities.
- An applied System for the evaluation and periodical follow-up for the Initiative administrative system.
- An applied System for the continuous follow-up by the organization's leadership for financial and administrative performance and the Initiative outcomes and taking the necessary procedures.

3. Internal Communication Efficiency

Criterion shall be explained and all supporting documents shall be provided, including the following:

- An efficient communication and contact plan.
- An applied System to measure the efficiency of the internal communication channels and the existence of indicators to measure it.
- An applied System to measure the efficiency of the communication channels with the concerned categories outside the organization and the existence of indicators to measure it.

Second:
Implementation 20%

4. A Follow-up System

Criterion shall be explained and all supporting documents shall be provided, including the following:

- An applied System to follow up the implementation of the initiative plan.
- An applied System to enable the organization's leadership to follow up the initiative implementation reports and the associated performance indicators and take the necessary procedures.
- The necessary precautionary and corrective procedures and the follow-up of their implementation to ensure that the initiative implementation is conducted in accordance with the approved plan.

5. Transparency

Criterion shall be explained and all supporting documents shall be provided, including the following:

- An applied System for the periodical declaration for the initiative results transparently.
- An efficient and practical system for the feedbacks.
- Engaging the feedback data in the improvement and development processes.

6. Knowledge Management

Criterion shall be explained and all supporting documents shall be provided, including the following:

- An applied System to identify the training needs to implement the initiative perfectly.
- A training plan applied to all the concerned parties to meet the needs.
- An applied System to measure the impact of training.

Third:
Results, Impact and Guarantee
Future Sustainability 60%

1. Surveys

Criterion shall be explained and all supporting documents shall be provided, including the following:

- Percentage of customer's happiness (direct beneficiaries).
- Percentage of happiness of HR concerned with the implementation of the initiative.
- Percentage of partners' happiness.
- Percentage of community's happiness.
- Percentage of suppliers' happiness.
- It is required to prove that the surveys were conducted in a technically acceptable manner in terms of methodology and sampling.

2. Field (applied) results

Criterion shall be explained and all supporting documents shall be provided, including the following:

- Percentage of achieving the strategic targets of the initiative.
- Percentage of achieving the executive plan.
- Efficiency indicators of the initiative financial performance.
- Results of the audit reports.
- Percentage of implementation of recommendations from different reports.
- Number of complaints received about the initiative.
- Percentage of complaints processed on time.
- Measuring the efficiency of the communication channels used in the initiative.
- Intellectual publications related to the initiative (brochures, intellectual property certificates, etc.).
- Any other documents related to the criterion.

3. Impact and Benefit

Criterion shall be explained and all supporting documents shall be provided, including the following:

- Social Aspect: Percentage of sectors affected by the initiative.
- Economic Aspect: Value of the savings resulting from the initiative application on the national income.
- Environmental Aspect: The initiatives direct impact on the exhaustion of resources.
- The reflection of the initiative's results on the moral values of the concerned categories.
- The Initiative's financial impact.

4. Sustainability of the Outputs

Criterion shall be explained and all supporting documents shall be provided, including the following:

- Ensure the sustainability of the giving through merging active young leaders.
- Number of entities that have adopted the initiative.
- The extent of the continuation of the Initiative repetition in its environment or other environments.
- The benefit of the Initiative's outputs.

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